

JESSE ASHLOCK

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EMPLOYMENT HISTORY

Articles Editor, *Details* magazine

May 2010 – Present

- Edit narrative features, trend stories, profiles, Q+As, and other articles for print magazine
- Conduct interviews and write reported pieces
- Conceived, developed, and currently edit and assign new front-of-book Culture section
- Edit all copy in front-of-book Style section
- Conceive and execute packages for print magazine focused on design and other topics
- Work with Art and Photo departments to develop visual concepts and source imagery for stories
- Develop online extensions for print stories
- Build original web content, including articles, listicles, slideshows, and columns
- Manage output of junior editors and freelancers

Editor-in-Chief, *I.D.* magazine

May 2009 – December 2009

- As leader of four-person editorial team, provided brand and editorial vision for revered 55-year-old design magazine published seven times a year until the publication closed at end of 2009
- Developed editorial calendar, selected issue themes, conceived new departments and editorial approaches, created and managed page maps, lineups, and budgets for individual issues
- Collaborated closely with Art Director on look of magazine, determining visual approach of packages, graphics, art, and photography
- Managed senior editor, freelance editors, and pool of contributing writers
- Edited and wrote features, reviews, and columns; wrote editor's letter
- Developed and produced educational webinars presented by experts from the design community
- Served as an *I.D.* Contributing Editor from 2006-2009, filing features and front-of-book articles, moderating the Interactive category of the Annual Design Review from 2007 to 2009, and serving as a freelance editor on the *I.D.* 40 and New + Notable issues

Editor, *V Man* magazine

April 2008 – May 2009

- Conceived and edited all editorial content for growing men's fashion and culture glossy
- Managed budget, asset trafficking, junior editors, freelancers, and copy editors; supervised issue closes
- Wrote profiles, features, and editor's letter
- Planned architecture and project managed development of new magazine Web site
- Wrote and commissioned online content, including blog posts, fashion features, and photo galleries
- Oversaw magazine's transition from biannual to quarterly
- Wrote and provided editorial support for sister publication *V* magazine

Editorial Director, Tribeca Film Festival

February 2007 – April 2008

- Planned and oversaw festival site redesign that introduced daily editorial content
- Introduced blogging, reported articles, essays, and regular editorial features
- Oversaw online festival content and weekly newsletter send-outs
- Conceived, oversaw development of, and managed stand-alone progressive culture site
- Co-curated bicoastal thought conference and gallery exhibition

Editor, *RES* magazine

March 2003 – September 2006

- After serving as Associate and Senior Editor, became Co-Editor of acclaimed digital lifestyle publication covering the convergence of film, music, design, art, and technology from fall 2004 through fall 2006.
- Shared editorial responsibilities, including managing staff, formulating editorial calendar, determining themes and lineups, reviewing writer pitches, assigning articles, setting up photography, acquiring artwork, collaborating with Creative Director, proofing, and delivering to printer
- Wrote editor's letter, feature articles, profiles, interviews, reviews, and other specialized content for all sections of magazine, on subjects including film, art, design, technology, and music.

- Worked with writers to develop features and shorter pieces, from concept to finished piece
- Served as line editor on all magazine copy
- Managed *RES* Web site Res.com
- Edited and produced biweekly *RES* email newsletter sent to 50,000 subscribers
- Edited program guide for *RES* magazine's sibling film festival, RESFEST
- Edited and produced RESFEST Web site Resfest.com
- Coordinated online promotional efforts for RESFEST
- Administered and sold online advertising for Res.com and affiliated sites
- Consulted in programming audio and music video for *RES* subscriber DVD

Editor, Epitonic.com

January 2000 – February 2003

- Developed voice and curatorial identity of popular Webby Award-winning independent music destination
- Wrote artists' bios, album reviews, interviews, daily news, and other site copy
- Edited pool of staff and contributing writers
- Wrote and produced biweekly Epitonic newsletter sent to 200,000 subscribers
- Managed relationships with independent record labels and third party content providers
- Managed database content and site updates using in-house content management system
- Managed media production tasks, including creation of art and audio files
- Managed Web site for Epitonic parent company Palm Pictures
- Programmed music videos for Epitonic sibling site Sputnik7.com

FREELANCE EDITING, WRITING, CURATING

- Writer, *Details*, *The New York Times Magazine*, *T: The New York Times Style Magazine*, *BusinessWeek*, *Fast Company*, *GOOD*, *Interview*, *V*, *V Man*, *I.D.*, *Print*, *Paper*, *RES*
- Host, *Conversations in Design: A World Without Oil* at Toronto's Interior Design Show; *January 2010*
- Contributing Editor and Curator, *We Feel Fine: An Almanac of Human Emotion* (Scribner); *2008*
- Contributing Editor, *BuzzFeed*; *2007-2008*
- Contributing Editor, *Topic* magazine; *2005-2007*
- Curatorial Committee Member, Starbucks Salon arts festival; *2006*

EDUCATION

- Bachelor of Arts with High Honors in English, Wesleyan University, Middletown, CT; *May 1999*
- Recipient of Dorchester Prize for Best English thesis

SKILLS AND ASSETS

- AP and Chicago style
- Experienced and effective at all stages of editing process
- Broad array of relationships with writers, editors, artists, and photographers around the world
- Numerous professional contacts in design, film, fashion, music, and media industries
- Mac OS X and Windows, MS Office, HTML, Adobe Creative Suite, numerous content management systems, and assorted other applications